



**PRASAR BHARATI**  
**"INDIA's PUBLIC SERVICE BROADCASTER"**  
**Doordarshan Kendra: Srinagar**

**Dated: 01-09-2021**

**Advertisement No. : - DKS/Prog/Anc/01/2021**

**DD Kashir** invites applications for creation of fresh panel of **CASUAL PRESENTERS/ANCHORS** for different genre of programmes. **This process is not for an employment.** The applicants will be required to undergo a screening process and successful aspirants may be invited for assignment on **'as and when required'** basis as per programme exigencies. Qualifications required are as under:

**Qualifications of the candidates:**

**a) For general programmes:**

**Essential Qualifications:**

1. Graduation in any discipline.
2. Age between 21 and 35
3. Persons having good command over written & spoken Kashmiri/ Urdu/ English/ Hindi.
4. Photogenic personality
5. Broadcast worthy voice, language and pronunciation.

**Desirable Qualifications**

1. Degree/diploma/PG diploma in journalism and mass communication
2. Good knowledge of current affairs and general knowledge.
3. Knowledge and experience of working on computers.
4. Availability as per the exigency of the programme.

## **Terms and Conditions:**

- a. **This is not, and will not be, an employment.**
- b. You will be invited for assignment by the Doordarshan Kendra strictly on **AS AND WHEN REQUIRED** basis as per the day to day requirement of programmes at the Kendra, and your availability on the date and time of assignment.
- c. As per rules, the maximum possible number of assignment days is 7 (seven) days in a month and 72 days in a year as per programme exigencies. However, no right is conferred on you to demand a booking.
- d. You will not be entitled to any fixed or specific number of bookings, much less regular employment as you are not on the establishment of Doordarshan.
- e. This organisation has no objection and does not restrict you from continuing in/taking up a regular or temporary employment in any other organisation/ institution or being self-employed.
- f. You have every right not to accept the assignment for which you may be invited as per programme exigencies. However, once the assignment is accepted, you will be under obligation to perform the accepted assignment.
- g. You have to accord your consent in advance for performing the assignment.
- h. You have to submit at/to the Doordarshan Kendra Srinagar a copy of this letter duly acknowledging its receipt by you. You will also have to give an undertaking in the prescribed pro-forma as enclosed, stating that you have understood and accepted the terms and conditions contained therein. These have to be submitted before any kind of invitation for assignment can be offered to you as per Doordarshan programme exigencies.
- i. The empanelment shall be periodically reviewed through screen test, audition and interview after every two years or as and when required.
- j. Continuation in the panel will depend upon your performance and screen presence/fitness.
- k. Invitation for programme assignments will be given separately in future.

Interested candidates can send their application in the prescribed Bio-Data format provided with the Advertisement to the following address by 30/09/2021

**Doordarshan Kendra Srinagar,  
Near Abdullah Bridge,  
Srinagar- 190001  
UT of Jammu and Kashmir, India**

On the top of the Envelope it should be mentioned as, “**Application for CASUAL PRESENTERS/ANCHORS**”.

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## Bio-Data for Anchoring in DD Kashir Programmes

1. Name:  
2. Date of Birth:  
3. Son of/ Daughter of/ Wife of:  
4.a) Permanent Address:

Affix a Passport  
Size Recent  
Photograph

b) Present Address:

5. Mobile No. :

6. Email Id:

7. a) Educational Qualification:

Qualification	Institution/Board	Year of Passing

b) Other Professional Qualifications (if any):

Qualification	Institution/Board	Year of Passing

8. Languages Proficient in Speaking and Writing:

Kashmiri  Urdu  Hindi  English

9. Experience:

a) Whether Employed: Yes  No

b) If Yes , Details of Employment/ Self Employment

Dept/ Organization/ Establishment	Nature of Work/Job/ Assignment	Period in Years/Month

c) Whether having any Media Experiences: Yes  No

d) If Yes , Details of Experience

Name of Media Organistaion	Nature of Work/Job/Assignment	Period in Years/Month

10. Field of Interest in Anchoring (Please Tick any of three) :

Agriculture  Literature  Sports  Legal  Religious   
Medical  Drama  Youth  Women  Education   
Personality based  Music  Variety Show  Quiz

11. Any Other Relevant Information, if any, related to this assignment:

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I hereby declare that all the above information furnished by me are true and correct to the best of my knowledge and belief. I also know that this assignment **is not and will not be considered for an employment**. I further solemnly express my unconditional acceptance for the terms and conditions of this assignment.

Date:

Signature of the Applicant